



## NORRIS RACING TEAM

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### Backgrounder:

#### NORRIS INDUSTRIES

Norris Industries, a broadly diversified, Los Angeles-based manufacturing firm, has added SCCA Formula 5000 road racing to a spectrum of racing sponsorships that includes the USAC Championship Trail, NASCAR Grand National stock car, Trans-Am and Can-Am Circuits.

The association with auto racing and its emphasis on engineering skill and technical proficiency is a natural one for Norris Industries whose long list of meticulously engineered products includes such familiar household names as Thermador ovens, Waste King disposers, Weiser locks, and Price Pfister plumbing hardware.

Founded in the depression year of 1930 as the Norris Stamping & Manufacturing Co. with 15 employees, it has grown, both through internal expansion and a process of selective acquisition, into a company with 26 plants, 10,000 employees, and sales for 1974 exceeding \$393 million.

With metal working technology the nucleus of its operations, the company made a profit in its first year and has never had an unprofitable year since. Comparably, Norris Industries has paid a cash dividend in every quarter since it became a publicly held company in 1950.

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The broad diversity of Norris Industries' commercial and industrial product lines and manufacturing activities is highlighted in these brief summaries of the company's operating units:

Artistic Brass Division - Nationally distributed products include decorative plumbing faucets and hardware for the architect, decorator and designer specified markets.

Automobile Wheel Division - This California facility manufactures automobile wheels for the west coast assembly plants of General Motors Corporation and rims and wheels for the mobile home, trailer, and custom wheel markets.

Automotive Trim Division - Produces full wheel covers and trim rings for automobile original equipment manufacturers which are distributed to nationwide assembly plants and parts supply depots.

Bowers Division - A complete line of electrical outlet and switch boxes of both metal and plastic is manufactured by this Division and distributed through wholesale electric supply houses nationwide.

Compressed Gas Cylinders Division - A variety of containers for the high pressure storage of gases comprises the product line of this Division. National distribution of its cylinders services such areas such as industrial gas suppliers, bottling and beverage industry, and underwater diving equipment industry.

Defense Products - Four plants manufacture a variety of inert metal ordnance products including artillery cartridge cases, mortar shells, artillery projectiles, and miscellaneous rocket hardware components.

Fire & Safety Equipment Division - This Division manufactures sprinkler devices, special hazard fire protection systems, and a variety of fire extinguishers which are marketed internationally under such tradenames as Fyr-Fyter, Pyrene, C-O-Two, and Globe.

Plumbing Fixtures Division - This west coast facility produces vitreous china water closets, lavatories and urinals, procelain-on-steel bathtubs, sinks and lavatories.

Pressed Steel Tank Co., Inc. - This subsidiary manufactures a variety of cylinders including large, high pressure tanks used for storage of oxygen and chlorine.

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Price Pfister Brass Mfg. Co. - This subsidiary manufactures brass plumbing faucets, fittings, valves, showerheads, sink traps, flanges, elbows and plugs for national distribution through wholesale plumbing outlets.

Thermador Division - The Thermador product line includes built-in electric range tops and self-cleaning ovens, hot food servers, Thermatronic microwave ovens, Thermaglas ceramic cooktops, built-in can openers and toasters, space heaters.

Waste King Division - This Division produces for national distribution both commercial and household dishwashers, food waste disposers and Char-Glo gas fired barbecues.

Weiser Division - This international division produces door locks and related hardware, and cabinet and furniture hardware for the residential, commercial, mobile home, and replacement construction markets.

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